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**August 2023**



## **AUGUST IS NATIONAL MINORITY DONOR AWARENESS MONTH!**

We need your help to promote the importance of organ, eye and tissue donation during National Minority Donor Awareness Month (NMDAM)! OneLegacy has created a toolkit to provide you with information and templates to use in August during NMDAM. You also find our OneLegacy logo and proposed graphics for you to use on social media channels, e-newsletters and other publications.

### **The NMDAM Toolkit includes the following documents:**

- Facts about Organ, Eye and Tissue Donation
- Newsletter Copy Template
- Social Media Copy
- Sample Graphics to use during National Minority Donor Awareness Month



[Download Tool Kit Here](#)

ICYMI

## 'America's Got Talent' Highlights the Importance of Organ Donation and Transplantation

*An emotional moment with huge impact on the NBC competition show*



*A recipient mother and a donor mother sing 'Too Good' from the musical Wicked*

Two mothers unite through the gift of one heart and learn that they each sang the same song to their sons during their darkest hours. The power of using a television platform allowed these mothers to unite and spread their message throughout the world. When asked why they attended the show, one mother answered, "We want to spread the word about organ donation. If we can change the heart of one person, it's worth it." As the women finished belting out the emotional song, Beckham, the heart recipient, joined them on stage. It's a beautiful television moment thanks to these brave mothers and the power of donation.

**Watch Full Video**

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#### UPCOMING EVENTS



### **OneLegacy Presents Ava's Heart Gala & OneLegacy Inspires Awards**

[OneLegacy Foundation](#) and [Ava's Heart](#) will join forces for a glamorous, inspiring evening that honors storytellers, organ donors, and transplant recipients. The star-studded event features a red carpet, champagne tower, cocktail hour, four-course meal, and live entertainment.

**Thursday, August 24th at the Taglyan Complex in Hollywood**

**Red Carpet Arrivals 5:30p - 6:30p**

**Dinner & Reception 6:30p - 9:00p**

Tickets are available with a tax-deductible contribution of \$250.00 each. Please see below for additional sponsorship opportunities.

### Purchase Tickets

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A promotional poster for 'Donor Appreciation Night' featuring a red curtain background with spotlights. The title 'DONOR APPRECIATION NIGHT' is in large, bold, pink-outlined white letters. Below the title are two pink circles, each containing the word 'DONOR'. To the left is the logo for 'THE COMEDY & MAGIC CLUB' with colorful letter tiles and starburst icons. In the center is a vintage microphone on a stand. To the right is the OneLegacy logo, which includes a stylized heart and the text 'OneLegacy saving lives through organ, eye & tissue donation'. Below these elements, the text 'EVERY FIRST THURSDAY OF THE MONTH' is in bold white letters, followed by the address '1018 Hermosa Ave, Hermosa Beach, CA 90254' and the showtime 'Showtime: 8:00pm Doors open at 6:30pm' in pink. A QR code is centered below the showtime, with the text 'Scan Here for tickets' above it. At the bottom of the poster, it says 'FREE ADMISSION FOR DONORS' in bold pink letters, followed by 'USE CODE: DONOR AT CHECKOUT' in white. Below that, in smaller white text, it says '18+ Only (valid Gov-Issued ID) | First Come - First Seated' and '100 Free donor tickets redeemable by QR code'. The bottom of the poster shows rows of red theater seats.

**DONOR APPRECIATION NIGHT**

**DONOR** **DONOR**

THE COMEDY & MAGIC CLUB

OneLegacy  
saving lives through organ, eye & tissue donation

**EVERY FIRST THURSDAY OF THE MONTH**  
1018 Hermosa Ave, Hermosa Beach, CA 90254  
**Showtime: 8:00pm Doors open at 6:30pm**

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**FREE ADMISSION FOR DONORS**  
USE CODE: DONOR AT CHECKOUT

18+ Only (valid Gov-Issued ID) | First Come - First Seated  
100 Free donor tickets redeemable by QR code

**Join us at our monthly comedy show on  
Thursday, August 3rd with special guest Alonzo Bodden!**

### Purchase Tickets

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## IN THE COMMUNITY

## OneLegacy Brings Refreshments to the WGA & SAG-AFTRA Picket Lines



L to R: Sarah E. Fahey (WGA, OneLegacy), Rob Forman (WGA Board of Directors Candidate), Judalina Neira (Television Academy Governor), Kristine Huntley (WGA Lot Captain), James (SAG-AFTRA Lot Captain), Mike Dronge, Victoria Brown (OneLegacy) at Universal Studios

OneLegacy brought water, hand fans and ice to the WGA and SAG-AFTRA picket lines on Monday, July 24th as temperatures climbed over 100 degrees. OneLegacy writer and WGA member Sarah Fahey, along with OneLegacy outreach and event production coordinator Victoria Brown dropped refreshments at both Disney and Universal Studios.

## OneLegacy at the Back 2 School Extravaganza at Perris Hill Park in San Bernadino



On July 22nd, OneLegacy joined the PI Rho Chapter of [Omega Psi Phi Fraternity Inc.](#), and over a dozen other organizations to provide free backpacks, school supplies and health screenings to the community!

**Learn More About OneLegacy**

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There is so much more we're excited to  
share with you and we'd love for you  
to be a part of our mission to save lives in  
Southern California. Get involved:

**Request a Briefing with OneLegacy's Leadership**

**Download and Share Our Fact Sheet**

**See Our Upcoming Events**



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