OneLegacy achieved its highest-ever organ donation consent rate, 63%, in 2007. The rate marks an improvement of one percentage point over the mark set the year before, and a full seven percentage points above the average between 2002 and 2005.

Working in concert with more than 200 hospital partners, OneLegacy coordinated the recovery of 1,233 transplanted organs from 395 donors last year. Although the number of organ donors and organs recovered declined from the prior year, the 2007 totals represent the organization’s second-highest ever.

Several large organ recovery agencies reported a decline in the number of eligible donor referrals in 2007, and OneLegacy was no exception, said OneLegacy CEO Tom Mone. Of course, this means that fewer people died under the sudden circumstances that usually precede the opportunity to donate organs, so our community benefits in this regard. We are proud to serve Southern California’s multicultural communities by making the best of the opportunities that are presented to us.

Continuing its tremendous growth in 2007 was OneLegacy’s Tissue Operations. OneLegacy recovered tissue from 1,419 donors, up from 889 tissue donors in 2006 and 397 in 2005. Most tissue recovered by OneLegacy eventually returns to our area for use in medical procedures, said Mone. Since a single tissue donor can give corneas, bone and skin that can save and heal up

BY VICTOR AND JENNIFER CHOE

Even though Erin was only five years old and the youngest of three children, she behaved maturely beyond her years. She loved the challenges in her life and always looked beyond to expand her limits. She was eager to read at two. At four, she endlessly began to draw and put her thoughts into writing. She would often draw a cross with a heart in the middle. She was never shy, but was always eager to sing praise songs and even rap at times. These treasures and memories she left behind reflect her love for God who is the center of our family.

Then she went home to be with the Lord on September 2, 2006. She spent the whole Labor Day weekend with family and friends doing what she loved best. She even had a chance to play in a soccer game she so wanted to be in. Now she is forever in the arms of Jesus.
Up to 6,000 Participants Expected at 6th Annual Donate Life Run/Walk

Thousands of Southern Californians touched by donation will gather at the 6th Annual Donate Life Run/Walk on Saturday, April 26 at Cal State Fullerton. Proceeds will fund media campaigns promoting enrollment in the Donate Life California Organ & Tissue Donor Registry. Last year, attendance increased by 20% to more than 5,000 participants, with 1,500 donor family members forming teams in honor of 73 organ and tissue donors.

For a fourth year, a challenge has been issued to all Orange County mayors to participate in a Mayor-athon at the event. As of April, 13 mayors and 12 superintendents had committed to walk with constituent donor family members and transplant recipients.

The Circle of Life Garden, which allows donor families and recipients to honor organ and tissue donors with a sign posted in a special designated area, will return after a successful debut last year. Approximately 100 signs will adorn the meditative area, allowing all participants the opportunity to pay tribute to organ and tissue donors.

For registration and other event information, visit the Donate Life Run/Walk website, www.donatelifeoc.org.

Crossroads

Crossroads

MILESTONES Adam Toller and his wife Rachel welcomed daughter Lilah Anne on February 20... Stacy Anderson delivered son Emanuel on April 2.

WELCOME Administration: Christina Courtney, Donate Life Intern...Rafaelo Gotingt, Hospital Services Coordinator...Amada Mahoney, Family Services Intern...Margaret Wylie, Executive Assistant to President and Chairman of the Board. Organ Recovery: Monica Donithorpe, Pauline Gaughan, Diego Rose and Mae Wong, Procurement Transplant Coordinators. Tissue Operations: Erika Areliano, Donor Information Coordinator...Jamel Blass, Don Camas, Kimberly Davis, Maria Donats, Jennifer Eltparin, Berta Flowers, Timothy O'Halloran, Ezra Pineda and Reginald Robertson, Recovery Technicians...Gonzalo Lazarte, Tissue Operations Project Specialist.

ON THE MOVE The following employees have recently transitioned to a new role and/or office location within OneLegacy: Administration: Lori Benson, Senior Quality Systems Audit Specialist...Kathleen Hoster, Communications Manager...Adena Evans, Quality Systems Compliance Specialist...Anna Jackson Jones, Recruitment Specialist, Human Resources...Tom Soto, Quality Systems Process Engineer. Tissue Operations: Jesse Bravo, Supervisor of Recovery and Technical Operations...Johnny Carroll, Manager of Donor Services and Business Development...Barry Gray, Recovery Technician...Mattie Payad, Recovery Coordinator...Terry Whitaker, Coordinator of Donor Recovery Operations.

BEST WISHEs We wish the following employees the best of luck in their future endeavors: Irene Alvarez, Erin Anderson, Cindy Blinci, Kimberly Davis, Thomas Ferguson, Nick Massoud, Alejandro Medrano, Esmeralda Mondragon, Eleni Ortega, Sky Rivera, Lisa Rubalcava and Danielle Wething.

State, National Data Reflect Impact of Donor Registries

In the fall of 2006, Donate Life America launched the Donor Designation Collaborative (DDC). The DDC is a national effort to improve donation rates by ensuring that each state has an effective system for allowing individuals to designate themselves as donors. In addition to helping states create new registries or improve existing registries, the DDC has focused on encouraging state teams to share, test and adopt best practices that measurably improve the number of registered donors.

In just one year, the number of registered donors in the United States increased by more than six million, and the Donate Life California Registry contributed nearly a quarter of this increase. These individuals joined more than 62 million people already designated as life-saving donors to reach a total of 69,037,650 registered donors.

In 2007, 19 percent of organ donors and 27% of tissue donors in the United States who had joined their state donor registry before death. In California, 33 organ donors and 75 tissue donors were registered, representing 4% and 3%, respectively, of all donors in each category. These percentages are projected to eventually reach approximately 20% as the Donate Life California Registry continues to increase its impact. (In cases where the donor decision is not documented, the donation decision is the responsibility of the donor’s family.)

A key measure of a state donor registry’s effectiveness is the donor designation rate, or individuals who join the registry as a percentage of all driver’s licenses and ID cards issued. While California’s donor designation rate of 21% is below the national rate of 27%, the state compares favorably with other large states such as Florida, Michigan and New York.

The DDC Faculty has determined that in order to maximize their potential to save lives, donor registries should be designed with the following characteristics, such as offering first person consent (versus merely intent), consent for tissue donation, enrollment through a dedicated website, and enrollment at the DMV. California is one of 12 states that meets all eleven of the best-practice design criteria.

With a well-designed registry, an outstanding relationship with the DMV and robust media campaigns that impact the designation rate, the Donate Life California Registry is fulfilling its promise as an essential tool in OneLegacy’s life-saving mission and a model for new and improved state donor registries across the country.
## Hospital Referral Data

### KERN COUNTY
- Bakersfield Heart Hospital: 1 0 0 0
- Bakersfield Memorial Hospital: 24 2 0 5
- Delano Regional Medical Center: 5 0 0 0
- Kern Medical Center: 96 17 9 41
- Mercy Hospital: 71 0 0 0
- Ridgecrest Regional Hospital: 3 0 0 0
- San Joaquin Community Hospital: 39 7 5 8

### LOS ANGELES COUNTY - CENTRAL
- Mission Hospital Orange County Medical Center: 3 0 0 0
- Brooman Medical Center: 4 2 2 3
- California Hospital Medical Center: 74 15 8 28
- Cedars-Sinai Medical Center: 70 7 3 4
- Century City Doctor's Hospital: 4 0 0 0
- Children's Hospital Los Angeles: 27 5 2 22
- Citrus Valley Intercommunity Hospital: 14 2 1 3
- Citrus Valley Med Ctr - Queen of the Valley: 25 3 2 5
- City of Azusa Medical Center: 2 0 0 0
- City of Hope National Medical Center: 1 0 0 0
- East Los Angeles Doctors Hospital: 0 0 0 0
- Garfield Medical Center: 16 4 1 3
- Good Samaritan Hospital: 1 0 0 0
- Greater El Monte Community Hospital: 4 0 0 0
- Kaiser Permanente Baldwin Park Med Ctr: 14 0 0 0
- Kaiser Permanente La Palma Medical Center: 72 12 17 21
- Kaiser Permanente West LA Med Ctr: 38 2 3 8
- Kindred Hospital Los Angeles: 1 0 0 0
- LAC + USC Medical Center: 132 26 20 71
- Los Angeles County Hospital: 1 0 0 0
- Monterey Park Hospital: 9 1 0 8
- Olympia Medical Center: 4 1 0 0
- Pacific Alliance Medical Center: 1 0 0 0
- Pomona Valley Hospital Medical Center: 34 9 6 14
- Queen of Angels - Hollywood Presbyterian: 21 6 4 18
- San Dimas Community Hospital: 6 1 0 0
- San Gabriel Valley Medical Center: 4 0 0 0
- St. Joseph Hospital and Medical Center: 6 2 1 4
- St. John's Health Center: 6 2 1 4
- UCLA Medical Center - Westwood: 99 15 9 25
- UCLA Medical Center - Santa Monica: 400 0 0 0
- St. Vincent Medical Center: 400 0 0 0
- San Gabriel Valley Medical Center: 400 0 0 0
- Glendale Memorial Hospital and Health Ctr: 27 0 0 0
- St. Joseph Hospital: 21 3 5 4
- Verdugo Hills Hospital: 5 2 2 6
- West Hills Regional Medical Center: 6 0 0 0

### LOS ANGELES COUNTY - SOUTH
- Beverly Hospital: 23 5 4 14
- Centinela Freeman Reg Med Ctr, Centinela: 54 13 5 11
- Centinela Freeman Reg Med Ctr, Marina: 5 0 0 0
- Coast Plaza Doctors Hospital: 3 0 0 0
- Downey Children's Hospital: 32 6 6 18
- Kaiser Permanente Baldwin Park Med Ctr: 2 0 0 0
- Kaiser Permanente Harbor City Med Ctr: 7 1 1 0
- LA County Harbor-UCLA Medical Center: 63 15 11 41
- Lakewood Regional Hospital: 14 8 4 6
- Little Company of Mary - San Pedro Hospital: 25 1 1 5
- Little Company of Mary Hospital: 24 4 2 7
- Long Beach Community Hospital: 4 1 1 1
- Long Beach Memorial Medical Center: 48 17 5 15
- Martin Luther King, Jr.-Harbor Hospital: 19 3 1 7
- Memorial Hospital of Gardena: 13 2 1 7
- Miller Children's Hospital: 10 6 4 22
- Presbyterian Intercommunity Hospital: 27 1 1 4
- Rancho Los Amigos Medical Center: 1 0 0 0
- St. Francis Medical Center: 16 2 16 56
- St. Mary Medical Center: 32 9 4 12
- Torrance Memorial Medical Center: 63 2 1 1
- Whittier Regional Medical Center: 2 0 0 0

### ORANGE COUNTY
- Anaheim Gateway Hospital: 1 0 0 0
- Anaheim Memorial Hospital: 25 2 0 0
- Bourn Hall Clinic: 2 0 0 0
- Children's Hospital of Orange County: 28 5 1 0
- CHOC at Mission Viejo: 2 0 0 0
- Coastal Communities Hospital: 9 2 2 9
- Fountain Valley Regional Hospital and Med Ctr: 45 2 1 5
- Garden East Medical Center: 8 1 0 0
- Haag Memorial Hospital Presbyterian: 44 12 8 19
- Huntington Beach Hospital: 1 0 0 0
- Irvine Regional Hospital and Medical Ctr: 2 0 0 0
- Kaiser Permanente Anaheim Med Ctr: 64 12 14 14
- Kindred Medical Rehabilitation Center: 9 1 0 0
- La Palma Intercommunity Hospital: 5 0 0 0
- Los Alamitos Medical Center: 1 0 0 0
- Mission Hospital Regional Medical Center: 19 8 6 25
- Orange Coast Memorial Medical Center: 2 0 0 0
- Placentia Linda Community Hospital: 8 1 0 0
- Saddleback Medical Center: 18 1 0 0
- San Clemente Hospital: 1 0 0 0
- South Coast Medical Center: 1 0 0 0
- St. Joseph Hospital: 21 5 3 4
- St. Jude Medical Center: 13 1 1 1
- UCI Medical Center: 136 30 16 14

### Motion Picture and Television Fund Hospital: 1 0 0 0
- Northridge Hospital Medical Ctr - Roscoe: 27 9 7 31
- Pacifica Hospital of the Valley Med Ctr: 8 0 0 0
- Providence Holy Cross Medical Center: 39 12 6 21
- Sherman Oaks Hospital and Health Center: 1 0 0 0
- St. Joseph's Medical Center: 21 3 2 7
- Valley Presbyterian Hospital: 9 0 0 0
- Verdugo Hills Hospital: 5 2 2 6
- West Hills Regional Medical Center: 6 0 0 0

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### Tissue Operations Team Hits Stride, Meets Goals

**by Elena de la Cruz**

Thousands of people in need of sight, mobility and other life-enhancing procedures were helped by OneLegacy’s recovery of 1,419 tissue and eye donors in 2007.

The number of tissue donors recovered by OneLegacy has increased remarkably over the last three years - from 400 donors in 2005 and 881 donors in 2006 - as the organization acquired responsibility for recoveries previously shared with four other tissue banks that served the greater Los Angeles area: Inland Eye and Tissue Bank, American Red Cross Tissue Services, Orange County Eye and Tissue Bank, and Doehrey Eye and Tissue Bank. The net effect has been to streamline and facilitate tissue donation throughout OneLegacy’s seven-county service area.

Leading OneLegacy into its next phase of tissue recovery is Prasad Garimella, who was named Vice President of Tissue Operations in August 2007. Garimella, who has since taken on additional responsibilities as Chief Information Officer, spent his professional career with Tissue Banks International, working in Southern California (where he dramatically increased TBI’s recoveries) and most recently in Ohio, where he managed TBI’s recovery operations nationwide.

According to Garimella, 1,010 cornea transplants were performed in 2007 thanks to donors in OneLegacy’s service area. There were also approximately 300 heart valve donors, 850 musculoskeletal donors, and 820 skin donors. Garimella’s goal for 2008 is to recover at least 1,500 donors among the more than 20,000 tissue donors referred to OneLegacy in each year.

Like most organ and tissue recovery agencies across the country, OneLegacy is not involved in the preparation (or processing) of tissue for transplant. Recovered tissue is transferred to tissue processors such as Musculoskeletal Transplant Foundation and Tissue Banks International, which then prepare and engineer the tissue for medical applications.

The biggest barrier in tissue is time, explains Garimella. Within 24 hours to determine eligibility, contact the family, interview them about their loved one’s medical and social history, and perform the recovery. Sometimes there is simply not enough time.

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### Tissue Recipient Expresses Thanks

The impact of tissue donation was expressed recently in a touching letter sent from a tissue recipient to a donor family through OneLegacy. We thank the author for permitting us to share it with you.

I am writing to let you know that I am grateful for your loved one’s decision to make tissue donation. I needed a bone graft due to a cyst that developed on my mandible which caused bone loss. I would have lost several teeth if not for having the bone that was donated. It may seem like a relatively small problem but without the donation it would have been much worse. My overall health would have been affected if I were toothless. It has really helped me and I do appreciate and admire your courage.

---

Hospitals with Highest Tissue Referral Rate

In 2007, these hospitals were recognized for following guidelines to refer potential tissue donors within one hour of death.

- Mountains Community Hospital 95%
- VA Loma Linda Healthcare Systems 95%
- Bakersfield Memorial Hospital 92%
- San Joaquin Community Hospital 91%
- Vista Specialty Hospital of San Gabriel 90%
- Rancho Los Amigos Medical Center 89%
- Promise Hospital of East Los Angeles 88%
- Rancho Specialty Hospital 84%
- Santa Ynez Valley Cottage Hospital 84%
- Glendale Adventist Medical Center 83%
- South Coast Medical Center 83%
- Huntington Hospital 81%

*Measurement period: 6/1/06 to 5/31/07*
# Organ Donation Data

Following are key OneLegacy performance indicators for the year 2007. (Source: OneLegacy data)

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<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
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<th>Dec</th>
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<td>122</td>
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Source: UNOS. Based on OPTN data as of March 21, 2008

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**ERIN: “Sparkling princess of God”**

**Continued from Page 1**

strength and the peace of God guided our family to focus on donation to give others an opportunity to enjoy life just as Erin did. Having an older daughter with vision impairment helps us empathize even more and gain a deep sense of gratitude when Erin’s cornea tissues restored the vision of two people.

Erin lived her short, five years to the fullest because she showed compassionate love to everyone around her. We are now committed to carrying out her zest for life. It is beautiful to see Erin’s legacy continue through tissue donation. In addition, her website (www.erinchoe.com) continually draws people to find hope and encouragement, especially for those who had a tough day.

“Sparkling princess of God, have a great time with Jesus. See you soon, Baby Erin.” 
- Mommy & Daddy

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**AMBASSADORS**

**Continued from Page 10**

Advisory Committee.

The Donate Life Ambassadors program continues to grow, reaching out to transplant centers, support groups, and community groups to encourage broader participation. One-day training workshops for new-
POR SANDRA MADERA

Este pasado 28 de octubre, OneLegacy invitó a los Embajadores de Dona Vida a participar en nuestro primer altar de Día de Los Muertos en honor a donantes de órganos y tejidos.

Para los mexicanos y muchos centroamericanos, esta celebración no es una ocasión triste, más bien es una oportunidad de celebrar la vida y la memoria de nuestros seres queridos que han pasado mejor vida.

Con esta idea en mente, empleados y Embajadores de OneLegacy empezaron en la mañana a construir el altar en honor a donantes.

El festival es celebrado anualmente en el cementerio Hollywood Forever Cemetery. El público construye cientos de altares de diferentes tamaños y con temas muy variados, y miles de personas vienen a ver los altares que se han hecho con tanto empeño.

El tema de nuestro altar fue Puente a la Vida, porque con su donación de órganos y tejidos, los donantes les dan una nueva vida a los beneficiados.

Después de pasar por un arco que representaba el ‘Puente a la Vida,’ el público se acercaba a una pared alta que habíamos construido para exponer fotos e historias de algunos de los donantes de nuestra rea de servicio.

Para nuestro altar, varios Embajadores, como Eva y Arnoldo Pérez trajeron fotos y recuerdos de sus seres queridos que fueron donantes.

El altar fue decorado con telas, velas eléctricas, fotos, recuerdos como juguetes y aretes, fruta, pan, flores de papel y flores vivas, incluyendo el cempasúchil (marigold), que es la flor tradicional del Día de Los Muertos. También decoramos usando calaveras hechas de papel mache y otras hechas de azúcar, que son tradicionales para un altar de Día de Muertos.

Este año esperamos poner un altar todavía más grande al que hicimos el año pasado. Si a usted le gustaría participar en decorar el altar, o en el comité de planificación, las juntas empezaran al principio del verano. Por favor llame a Sandra Madera al (213) 229-5655 para más información.

Eva y Arnoldo Pérez y su familia honoran a Hernán Aizpuro en el altar de Día de Los Muertos.

Spanish Event Among Donor Remembrance Ceremonies

OneLegacy’s annual “Fields of Gold” Donor Remembrance Ceremonies are a March tradition. This year, 160 organ and tissue donor families attended four ceremonies. Joining UCLA, Loma Linda University, and the Hyatt Regency Long Beach was first-time venue Luminarias in Monterey Park, which had the distinction of hosting the first-ever donor ceremony presented entirely in Spanish. Musical performances, donor family and recipient speakers, and moving video tributes left families feeling close to their loved ones and appreciated for their decisions to donate life.

For the first time, OneLegacy Family Services staff acted as keynote speakers. (1) Jeff Fleming, Director of Family Services hosted the three English-language ceremonies, while (2) Luz Diaz, Aftercare Specialist, hosted the Spanish-language ceremony. At Monterey Park, (3) lung recipient Gloria Rodriguez thanked the 400 donor family members for her gift of life; (4) OneLegacy CEO Tom Mone read a Spanish-language poem he composed for the occasion; and (5) heart recipient Mario Gonzalez accompanied Candi Sosa in a moving musical tribute. (6) At each ceremony, families were invited to place rose petals in a bowl as they approached the stage to receive (7) “Life Bridges” pin and pendant sets. (8) Children attending the ceremonies were provided with grief-themed coloring books, helping them explore the feelings of loss that accompany organ and tissue donation.

Día de los Muertos: Celebrando la vida y el regalo de nuestros seres queridos

Por Sandra Madera

Este pasado 28 de octubre, OneLegacy invitó a los Embajadores de Dona Vida a participar en nuestro primer altar de Día de Los Muertos en honor a donantes de órganos y tejidos.

Para los mexicanos y muchos centroamericanos, esta celebración no es una ocasión triste, sino es una oportunidad de celebrar la vida y la memoria de nuestros seres queridos que han pasado mejor vida.

Con esta idea en mente, empleados y Embajadores de OneLegacy empezaron en la mañana a construir el altar en honor a donantes.

El festival es celebrado anualmente en el cementerio Hollywood Forever Cemetery. El público construye cientos de altares de diferentes tamaños y con temas muy variados, y miles de personas vienen a ver los altares que se han hecho con tanto empeño.

El tema de nuestro altar fue Puente a la Vida, porque con su donación de órganos y tejidos, los donantes les dan una nueva vida a los beneficiados.

Después de pasar por un arco que representa el ‘Puente a la Vida,’ el público se acercaba a una pared alta que habíamos construido para exponer fotos e historias de algunos de los donantes de nuestra rea de servicio.

Para nuestro altar, varios Embajadores, como Eva y Arnoldo Pérez trajeron fotos y recuerdos de sus seres queridos que fueron donantes.

El altar fue decorado con telas, velas eléctricas, fotos, recuerdos como juguetes y aretes, fruta, pan, flores de papel y flores vivas, incluyendo el cempasúchil (marigold), que es la flor tradicional del Día de Los Muertos. También decoramos usando calaveras hechas de papel mache y otras hechas de azúcar, que son tradicionales para un altar de Día de Muertos.

Este año esperamos poner un altar todavía más grande al que hicimos el año pasado. Si a usted le gustaría participar en decorar el altar, o en el comité de planificación, las juntas empezaran al principio del verano. Por favor llame a Sandra Madera al (213) 229-5655 para más información.

Eva y Arnoldo Pérez y su familia honran a Hernán Aizpuro en el altar de Día de Los Muertos.
Award-Winning “Flight” at 2008 Rose Parade

The Donate Life community’s fifth Rose Parade float entry, “Life Takes Flight”, was honored with its first award: the Judges’ Special Trophy for Most Spectacular in Showmanship and Dramatic Impact. Thanks to the efforts of nearly 60 organizations and thousands of individuals nationwide, 375 media stories about the Donate Life float and its riders, walkers, floragraph honorees, Family Circle rose dedications, and decorated and published nationwide - a 67% increase versus the prior year. Included were 21 national and 112 regional TV stories and 95 articles in major daily newspapers. A total of 312 stories ran in general market media, 34 in Spanish language media, and 29 through Asian outlets. The float committee is currently developing the Donate Life float design for the 2009 Rose Parade, themed “Hats Off To Entertainment.”

Family members decorate floragraphs honoring donors (1). Juan Juaregui and (2) Brian David Wos. The families of donors (3) Terry Lee Snow and (4) Cecil Evans, Jr. proudly display their completed floragraphs. (5) Lori Whitehead decorates the floragraph of her father Raymond Costlow from her hospice bed. (6) 40 decorators from DMV field offices statewide pose in front of the Rose Bowl. (7) The float’s 32 riders and walkers line up in front of the float the morning of the parade. (8) Preceded by Donate Life’s first-ever award banner, “Life Takes Flight” proudly makes it way down Colorado Blvd. (9) The nine walkers each hold tatter laces connecting them to their floragraphs, allowing them to walk five more miles with their loved ones. (10) Assemblyman Tom Barrilhill of Modesto, a heart recipient, and DMV employee Jan Barney of Elk Grove, a cerebro patient, wave to the crowd. (11) More than 1,200 roses from all 50 states and 21 countries made the New Year’s Day voyage through the Family Circle Rose Dedication Program. Photos 1-4 by Bryan Stewart. Photos 5 by Kathleen Kusnet. Photo 6 by Luis Ramirez. Photos 7-11 by Scott Wearsing.

High School Program Drives Designations

OneLegacy staff and Donate Life Ambassadors have been busy educating first-time drivers about their opportunity to sign up with the Donate Life California Registry on their DMV drivers license applications, including the following schools between Nov. 2007 & June 2008:

<table>
<thead>
<tr>
<th>High School</th>
<th>Location</th>
<th>Program</th>
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<tbody>
<tr>
<td>Alta Loma</td>
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<tr>
<td>Anaheim</td>
<td>Fairmont Preparatory High School**</td>
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<tr>
<td>Bakersfield</td>
<td>Foothill High School**</td>
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<td>Burbank</td>
<td>Frontier High School**</td>
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<tr>
<td>Carpiotina</td>
<td>Garcas Memorial High School**</td>
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<tr>
<td>Covina</td>
<td>Highland High School**</td>
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<tr>
<td>Garvan Grove</td>
<td>Liberty High School**</td>
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<tr>
<td>Glendale</td>
<td>North High School**</td>
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</tr>
<tr>
<td>Granada Hills</td>
<td>South High School*</td>
<td></td>
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<tr>
<td>Irvine</td>
<td>Carperitia High School*</td>
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<tr>
<td>Lake Elsinore</td>
<td>China High School</td>
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<tr>
<td>La Habra</td>
<td>Costa Mesa High School**</td>
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<td>La Mirada</td>
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<td>Lake Isabelle</td>
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<td>Lompoc</td>
<td>University High School</td>
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<td>Los Angeles</td>
<td>La Habra High School*</td>
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<tr>
<td>Mission Viejo</td>
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<td>Palmdale</td>
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<td>Whittier</td>
<td>St. Bonaventure High School*</td>
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* Ambassador presentation ** OneLegacy staff with Ambassador

Summary of Coverage

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<th>DONOR</th>
<th>REGULATION</th>
<th>PROGRAM</th>
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<td>Approximately 110 regional media stories focused on Donate Life’s fifth Rose Parade float entry, including the following outlets:</td>
<td>General</td>
<td>Reg. Newsp:</td>
<td>National Radio</td>
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Donation in the Media

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<td>Radio: KABC Radio, KFWB News 98.1, KCLA-93.7</td>
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Asian

| Print | Asian Journal (3), Chinese Daily News (6), EDI Magazine (4), KWHY-22 (Telemundo) (2x), KMEX-34 (Univision) (3x), KVEA-52 (Univision) (3x), KRCA-22, Mega TV, Univisión (National) |

Spanish

| Print | El Sol del Valle de San Fernando, Hoy (3), La Opinion (4), La Presencia del Mojave, Makers (Bakersfield), Montebello Comet, Mundo LA, Oxnard Excelsior |

TV: KXWW-2 (Univision) (2x), KMER-21 (Univision) (5x), KVEA-52 (Univision) (2x), KUSA-52 (Univision) (2x), Krim-TV, Univision (National) |

Radio: AM 1300/KXWW-580 (3x), AM1220, Radio Little Saigon

Los Angeles

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<td>KABC-7 (ABC)</td>
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Spanish: 15 0 4 3 24 |

Asian: 11 8 4 29 |

Total: 125 24 203 17 375
Volunteer Program Celebrates Five-Year Anniversary

BY STEPHANIE SCHMITZ

It seems like only yesterday that 47 donor family members, transplant recipients, healthcare professionals and donation advocates gathered in Glendale, Calif. to inaugurate OneLegacy’s volunteer program. Since that day in February 2003, the Donate Life Ambassadors program has become a vital component of the Donate Life mission.

The Ambassadors program was established as a structured way for donation advocates to obtain correct information about donation, equipping themselves to be the voice of their community in their communities. Under the leadership of program founder Tenaya Wallace, Communications Specialist and now Communications Specialist and now Stephanie Schmitz, Volunteer and Community Events Coordinator, more than 600 trained Ambassadors have participated in 1,600 community events over the past five years, including health fairs, city proclamations, houses of worship, civic organizations, hospitals, high schools, workplaces and DMV field offices.

Schmitz encourages trained Ambassadors to create new opportunities to inspire the diverse communities of greater Los Angeles to donate life. We are committed to providing Ambassadors the knowledge, materials and tools they need to act as entrepreneurs for donation, said Schmitz. As an example, Schmitz points out that some Ambassadors are trained to pitch stories to their local papers, and others have adopted their local DMV field offices.

Of the inaugural class of Ambassadors, most are still active, with several evolving into community leaders in their own right. Lung recipient Eunice Gibson chairs the Donate Life Kingdom Day Parade Float Committee and educates nursing students about the important roles they play in the donation process. Donor sister Laurie Wolowiec founded and chairs the Family Circle Rose Dedication Program and serves on the Donate Life Rose Parade Float Committee. Living kidney donor Kevin Monroe serves on the Donate Life Rose Parade Float and Family Circle Advisory committees and spearheads the Donate Life ATVs Across America tour. All three have been honored as Donate Life Rose Parade float participants and serve on the Ambassadors family advisory committee.

Please see AMBASSADORS, Page 13

BY KATHLEEN HOSTERT

Bosley, WaMu: Workplace Partners in Action!

By Kathleen Hoffert

The spirit of partnership is alive and well as two of the region’s most visible companies step up to support the Donate Life mission.

Bosley Hair Replacement of Beverly Hills provides patients around the country and throughout the world with the latest advances in hair transplant technology. Inspired by the experience of Bosley Team Member Kairi Saan, Executive Administrator to the COO and Medical Director, whose lifetime friend Ingrid found herself in need of a heart transplant, Bosley signed on as a Donate Life Workplace Partner in 2007. Bosley activated 85 surgical centers and offices nationwide to inspire their employees and patients to be donors, with in-services by Donate Life America member organizations and Donate Life brochure stands at every location. Locally, Bosley participated in the Donate Life Rose Parade float’s Family Circle Rose Dedication Program and will enter a team of walkers at the Donate Life Run/Walk on April 26. For more information on Bosley, visit www.bosley.com.

In April 2008, WaMu’s Brea Branch piloted a program that has spread to 21 financial centers in Los Angeles and Orange counties.

Research Helps Recipients, Donor Families Alike

BY SANDRA MADINA

As OneLegacy’s Director of Research Partnerships, Maria Stadler’s passion for research has been the catalyst for job changes and treks around the globe. After moving to the U.S. from Germany, Stadler worked as a dialysis nurse, a transplant coordinator, a procurement transplant coordinator, and then launched OneLegacy’s research arm. Two years later, Stadler’s vision for international collaboration and sharing of best practices is beginning to emerge, to the benefit of donation and transplantation worldwide.

OneLegacy’s involvement in research is twofold. First, OneLegacy supports clinical research by partnering with research agencies such as IAAM, NDRI, Vesta Therapeutics, CellzDirect as well as local researchers to help cure diseases such as diabetes and cystic fibrosis and advance islet cell transplantation. In order to assist these partners, OneLegacy staff present the opportunity for families to donate their loved ones’ organs for research if they cannot be transplanted. Individuals also consent to donation of organs for research through the Donate Life California Registry.

The reason people say yes to donation is that they want to help,” said Stadler. Sometimes when organs we thought could be transplanted are not, they can be of vital use in medical research.

In 2007, families donated more than 600 non-transplantable organs for research, of which 112 were placed with OneLegacy’s partner research agencies.

Second, OneLegacy performs clinical research in collaboration with transplant centers and institutions, combining our empiric research with scientific knowledge. Stadler cites the area’s large number and diversity of donors and transplant centers as advantages to collaborating with OneLegacy. As a result, OneLegacy and our partners published and presented at several national and international conferences in 2007.

The reason we have branched out in so many ways is to improve our process in practice,” Stadler explained. The outcome is eventually two-sided. If we as an OPO improve our donor management — what medications we give, what diagnostic treatments we perform — the transplant team will help recipients live longer and with less immunosuppressant medication. And by offering this benefit, we maximize the gift from the donor family.

Please see RESEARCH, Page 13

Chagas Disease Study Completed

Director of Research Partnerships Maria Stadler announced the successful completion of the Chagas Questionnaire Study, the first-ever assessment of the risk factors for Chagas disease among U.S. organ donors. Collaborating with Dr. Marek Nowicki and Claudia Chinchilla of the National Institute of Transplantation, OneLegacy family care coordinators and administrative assistants collected data for the study.

The study assessed the prevalence of donors with risk factors for Chagas vectors and compared it with data obtained using the serological screening test (EIA-RIPA). Preliminary data presented as an oral presentation at the 2007 ATC Congress in San Francisco shows that 156 donors (41.5%) within a 12-month period were of Latino descent. Three donors (0.8%) were reported to be diagnosed with Chagas disease in the past. Sixty donors (15.8%) were reported to have traveled to areas where T. cruzi is endemic and/or stayed for an extended time in housing potentially infested by the vectors of Chagas disease. One donor (0.27%) tested positive (EIA-RIPA) for antibodies to T. cruzi.

The research team concluded that a large proportion of donors in Southern California are at risk of being exposed to the vectors carrying T. cruzi, underscoring the need to monitor this new and emerging infection risk among organ donors using serological tests rather than self-reported risk factors. The team is currently working on the manuscript.
## LOS ANGELES COUNTY - SOUTH

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<thead>
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<td>Oct 26-31</td>
<td>Wilmington</td>
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<td>Carson</td>
<td>Fall Fair</td>
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<td>La Cañada</td>
<td>Body/Soul Wellness, St. Mary Medical Center</td>
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<td>Dec 1</td>
<td>Long Beach</td>
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<td>Jan 9</td>
<td>Carson</td>
<td>Cal State San Dominguez Hills Health Fair</td>
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<td>Jan 18</td>
<td>Torrance</td>
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## LOS ANGELES COUNTY - CENTRAL

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<td>Mar 4</td>
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## KERN COUNTY

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## ORANGE COUNTY

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<td>Garden Grove</td>
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## SANTA BARBARA/VENTURA COUNTIES

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## RIVERSIDE & SAN BERNARDINO COUNTIES

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## SPANNING THE SOUTHLAND

From Santa Maria to Lynwood, Indio to El Segundo, and Canyon Lake to San Dimas, Donate Life Ambassadors and OneLegacy professionals reach out to communities throughout the greater Los Angeles area.

## KING DAY, CHINESE NEW YEAR PARADE FLOATS ENGAGE MULTICULTURAL LOS ANGELES CROWDS

Donate Life California celebrated the Martin Luther King Day and Chinese New Year holidays with inaugural Donate Life float entries.

The Kingdom Day Parade float, themed “The Gift of Life Around the World”, featured a multicultural mix of fifteen recipients, living donors, donor family members, transplant candidates, and healthcare providers united in celebration of the gift of life aboard a 36-foot-long float.

“Dr. King’s vision was for a global community inspired to help one another no matter their race, creed or color,” said float committee chairwoman and lung recipient Eunice Gibson of Los Angeles.

“This vision is shared by Donate Life and people who save or heal others as organ and tissue donors. When people say yes to donation, the dreams of transplant recipients are realized.”

The Kingdom Day Parade float entry was coordinated by OneLegacy and sponsored by 17 organizations and individuals, including platinum sponsors Heart to Heart Foundation, Lovick Career Journal, OneLegacy, Soul Patrol, Inc., Starbucks, and Uncle Darrow’s Restaurant. Organizers were presented with the Governors Award in recognition of the committee’s inspired effort.

Weeks later, Donate Life celebrated the Lunar New Year with its first float entry in the Los Angeles Chinese New Year Golden Dragon Parade. Themed “Giving is the Greatest Reward”, the 36-foot-long float featured fifteen float riders between the ages of six and 50, including transplant recipients, family members of organ and tissue donors, physicians, and representatives from the Buddhist Tzu Chi Foundation. The multicultural audience was urged to follow the teachings of Tzu Chi Master Cheng Yen: “Respect nature, love the Earth, and do good deeds” by saying yes to organ and tissue donation.

Sabrina Ho and Ralph Sutton contributed to this story.
Spanning the Southland

From Santa Maria to Lynwood, Indio to El Segundo, and Canyon Lake to San Dimas, Donate Life Ambassadors and OneLegacy professionals reach out to communities throughout the greater Los Angeles area.

**ORANGE COUNTY**

- **Nov 9** Costa Mesa Table ANB Speaker Collaborative Learning Session
- **Jan 28** Santa Ana Table ANB Speaker Brighton Go Red
- **Feb 9-10** Garden Grove Table Tet Festival New Year Celebration
- **Feb 20** Fullerton OL Speaker Fullerton School District
- **Feb 22** Fullerton OL Speaker Troy High School
- **Mar 3** Fullerton OL Speaker Troy High School
- **Mar 4** Costa Mesa Table Automobile Club of So CAL Blood Drive
- **Apr 4** Fullerton OL Speaker Fullerton School District
- **Mar 13** Brea OL Speaker WeMUs
- **Mar 15-16** Irvine Table Even Courteous Bone Marrow Drive
- **Mar/Apr Var** Fullerton Table/Event Staff 4th Annual Frankie Hernandez Legacy of Life
- **Mar 9** Stanton Table Boy Scout Blood Drive
- **Apr 9** Santa Ana Table Western Medical Center National Donate Life Month
- **Apr 16** Irvine Table National Donate Life Month, UC Irvine
- **Apr 16** Orange Table National Donate Life Month, St. Joseph Hospital
- **Apr 17/24** Mission Viejo Table National Donate Life Month, Mission Hospital

**SANTA BARBARA/VENTURA COUNTIES**

- **Nov 1** Santa Barbara Table ANB Speaker Collaborative Learning Session
- **Apr 20** Santa Barbara Table Earth Day 2008
- **Jan 27** Oxnard Table Tet New Year Celebration
- **Mar 24** Ventura Table Ventura County Medical Center Nurses Class
- **Apr 1** Santa Paula Table Santa Paula DMV

**RIVERSIDE & SAN BERNARDINO COUNTIES**

- **Jan 20** Riverside OL Speaker Estate Planning, Universalist Unitarian Church of Riverside
- **Feb 7** Perris Table EMW3’s Wellness Committee Health Fair
- **Mar 26** San Bernardino Table ANB Speaker KIYOS of San Bernardino
- **Apr 2** Fontana Table/Event Staff A Ride Across America Spring Golf Classic 2008
- **Apr 8** Apple Valley Table Donate Life Awareness Day
- **Apr 9** China Hills Table China Hills High School Donate Life Day
- **Apr 27** Moreno Valley Table Health Fair
- **May 2** March ARB Sponsor Donate Life ATV’s Across America Homecoming
- **May 3-4** March ARB Table March-Arbor Reserve Base Air Show
- **May 7** Hemet ANB Speaker San Jacinto Rotary Club
- **May 9** Redlands OL Event Donor Remembrance Ceremony

**LOS ANGELES COUNTY - SOUTH**

- **Oct 28-31** Wilmington Table ConocoPhillips Halloween
- **Nov 6** Carson Table Full Heart Fair
- **Feb 25** Long Beach Table Body/Soul Wellness, St. My Medical Center
- **Mar 2** Long Beach OL Event Donor Remembrance Ceremony
- **Mar 8** Long Beach Table Mitzvah Day
- **Apr 15** Carson Table Cal State San Dominguez Hills Health Fair
- **Apr 16** Torrance AMB Speaker Donor Recognition Ceremony, Harbor-UCLA Medical Center

**LOS ANGELES COUNTY - CENTRAL**

- **Nov Various**: Hollywood Table/AMB Speaker “The God Committee”
- **Nov 3** Los Angeles Table Synergy Family Health Fair
- **Nov 8-11** Pomona Table California Bike Week
- **Jan 17** Pasadena ANB Speaker Donation A-Z Class, Huntington Hospital
- **Jan 21** Los Angeles Parade Entry KingDay Parade
- **Feb 17** Los Angeles Table UCLA vs. USC Basketball
- **Mar 1** Los Angeles OL Event Donor Remembrance Ceremony
- **Mar 2** Los Angeles OL Speaker Morning Service, McCarthy Christian Church
- **Mar 5** Los Angeles Table Carl’s Jr. Basketball
- **Mar 8** Monterey Park OL Event Donor Remembrance Ceremony
- **Mar 9** Calabasas OL Speaker Dr. King’s Vision for a Global Community
- **Mar 18** Los Angeles AMB Speaker World Kidney Day, Human United Methodist Church
- **Mar 26-30** North Hollywood Table/Event Staff 4th Annual Frankie Hernandez Legacy of Life Baseball Tournament
- **Apr 4** Covina Table Covina Valley Unified School District Health Fair
- **Apr 6-13** Pasadena AMB Speaker/Table Donor Sabbath, All Saints Church
- **Apr 12-13** Los Angeles Table NBC4/Telemundo 52 Health and Fitness Expo
- **Apr 22** Los Angeles Table Fitness and Health Fair
- **Apr 23** Los Angeles Table Biola University Health Fair
- **Apr 27** Los Angeles Table Salt Creek Grille

**LOS ANGELES COUNTY - NORTH**

- **Nov 8** Sherman Oaks AMB Speaker Collaborative Learning Session
- **Mar 18** Lancaster Table Poker Run, Coaches Sports Bar & Grill

**KERN COUNTY**

- **Oct 30** Bakerview AMB Speaker Collaborative Learning Session
- **Nov 15** Tulman Table Health Fair
- **Feb 9** Bakerview Table East Hills Mall Heart & Stroke Expo
- **Mar 4** Bakerview AMB Speaker Bakerview Rotary Club

Sabrina Ho and Ralph Sutton contributed to this story.
Volunteer Program Celebrates Five-Year Anniversary

BY STEPHANIE SCHMITZ

It seems like only yesterday that 47 donor family members, transplant recipients, healthcare professionals and donation advocates gathered in Glendale, Calif. to inaugurating OneLegacy’s volunteer program. Since that day in February 2003, the Donate Life Ambassadors program has become a vital component of the Donate Life mission.

The ambassadors program was established as a structured way for donation advocates to obtain correct information about donation, equipping themselves to be the voice of our community in their communities. Under the leadership of program founder Tenaya Wallace, Volunteer and Community Events Coordinator, Communications Specialist and now program founder Tenaya Wallace, Communications Specialist and now program founder Tenaya Wallace,

Schmitz encourages trained Ambassadors to create new opportunities to inspire the diverse communities of greater Los Angeles to donate life. We are committed to providing Ambassadors the know-how, materials and tools they need to act as entrepreneurs for donation, said Schmitz. As an example, Schmitz points out that some Ambassadors are trained to pitch stories to their local papers, and others have adopted their local DMV field offices.

Of the inaugural class of Ambassadors, most are still active, with several evolving into community leaders in their own right. Lung recipient Eunice Gibson chairs the Donate Life Kingdom Day Parade Float Committee and educates nursing students about the important roles they play in the donation process. Donor sister Laurie Wolowic founded and chairs the Family Circle Rose Dedication Program and serves on the Donate Life Rose Parade Float Committee. Living kidney donor Kevin Monroe serves on the Donate Life Rose Parade Float and Family Circle Advisory committees and spearheads the Donate Life ATV’s Across America tour. All three have been honored as Donate Life Rose Parade float participants and serve on the Ambassadors Board.

The spirit of partnership is alive and well as two of the region’s most visible companies step up to support the Donate Life mission.

Bosley Hair Replacement of Beverly Hills provides patients around the country and throughout the world with the latest advances in hair transplant technology. Inspired by the experience of Bosley Team Member Kairi Saan, Executive Administrator to the COO and Medical Director, whose lifetime friend Ingrid found herself in need of a heart transplant, Bosley signed on as a Donate Life Workplace Partner in 2007. Bosley activated 85 surgical centers and offices nationwide to inspire their employees and patients to be donors, with in-services by Donate Life America member organizations and Donate Life brochure stands at every location. Locally, Bosley participated in the Donate Life Rose Parade float’s Family Circle Rose Dedication Program and will enter a team of walkers at the Donate Life Run/Walk on April 26. For more information on Bosley, visit www.bosley.com.

Michael May, Human Resources Manager, places dedicated roses on the 2009 Donate Life float on behalf of all U.S. Bosley offices. For a second consecutive year, Washington Mutual is setting up Donate Life display boards and selling Donate Life mints to their customers throughout April in 21 financial centers in Orange County and eastern Los Angeles County. Last year, the Donate Life campaign thrived amid more than 800,000 customer transactions. WaMu will return as a top-tier sponsor at the Donate Life Run/Walk. For more information about WaMu, visit www.wamu.com.

In April 2008, WaMu’s Brea Branch piloted a program that has spread to 21 financial centers in Los Angeles and Orange counties.

Research Helps Recipients, Donor Families Alike

BY SANDRA MADERA

As OneLegacy’s Director of Research Partnerships, Maria Stadler’s passion for research has been the catalyst for job changes and treks around the globe. After moving to the U.S. from Germany, Stadler worked as a dialysis nurse, a transplant coordinator and a procurement transplant coordinator, and then launched OneLegacy’s research arm. Two years later, Stadler’s vision for international collaboration and sharing of best practices is beginning to emerge, to the benefit of donation and transplantation worldwide.

OneLegacy’s involvement in research is twofold. First, OneLegacy supports clinical research by partnering with research agencies such as IIAIM, NDRI, Vesta Therapeutics, CellDirect as well as local researchers to help cure diseases such as diabetes and cystic fibrosis and advance islet cell transplantation. In order to assist these partners, OneLegacy staff present the opportunity for families to donate their loved ones’ organs for research if they cannot be transplanted. Individuals also consent to donation of organs for research through the Donate Life California Registry.

The reason people say yes to donation is that they want to help, said Stadler. Sometimes when organs we thought could be transplanted are not, they can be of vital use in medical research. In 2007, families donated more than 600 non-transplantable organs for research, of which 112 were placed with OneLegacy’s partner research agencies.

Second, OneLegacy performs clinical research in collaboration with transplant centers and institutions, combining our empirical research with scientific knowledge. Stadler cites the area’s large number and diversity of donors and transplant centers as advantages to collaborating with OneLegacy. As a result, OneLegacy and our partners published and presented at several national and international conferences in 2007.

The reason we have branched out in so many ways is to improve our process in practice, explained Stadler. The outcome is eventually two-sided. If we as an OPO improve our donor management - what medications we give, what diagnostic treatments we perform - the transplant will help recipients live longer and with less immunosuppressant medication. And by offering this benefit, we maximize the gift from the donor family.

Please see RESEARCH, Page 13

Chagas Disease Study Completed

Director of Research Partnerships Maria Stadler announced the successful completion of the Chagas Questionnaire Study, the first-ever assessment of the risk factors for Chagas disease among U.S. organ donors. Collaborating with Dr. Marek Novicki and Claudia Chinchilla of the National Institute of Transplantation, OneLegacy family care coordinators and administrative assistants collected data for the study.

The study assessed the prevalence of donors with risk factors for Chagas vectors and compared it with data obtained using the serological screening test (EIA-RIPA). Preliminary data presented as an oral presentation at the 2007 ATC Congress in San Francisco shows that 156 donors (41.5%) within a 12-month period were of Latino descent. Three donors (0.8%) were reported to be diagnosed with Chagas disease in the past. Sixty donors (15.9%) were reported to have traveled to areas where T. cruzi is endemic and/or stayed for an extended time in housing potentially infested by the vectors of Chagas disease. One donor (0.27%) tested positive (EIA-RIPA) for antibodies to T. cruzi.

The research team concluded that a large proportion of donors in Southern California are at risk of being exposed to the vectors carrying T. cruzi, underscoring the need to monitor this new and emerging infection risk among organ donors using serological tests rather than self-reported risk factors. The team is currently working on the manuscript.
Award-Winning “Flight” at 2008 Rose Parade

The Donate Life community’s fifth Rose Parade float entry, “Life Takes Flight”, was honored with its first award: the Judges’ Special Trophy for Most Spectacular in Showmanship and Dramatic Impact. Thanks to the efforts of nearly 60 organizations and thousands of individuals nationwide, 375 media stories about the Donate Life float and its riders, walkers, floragraph honorees, Family Circle rose dedications, and decorations aired and published nationwide—a 67% increase versus the prior year. Included were 21 national and 112 regional TV stories and 95 articles in major daily newspapers. A total of 312 stories ran in general market media, 34 in Spanish language media, and 29 through Asian outlets. The float committee is currently developing the Donate Life float design for the 2009 Rose Parade, themed “ Hats Off To Entertainment.”

High School Program Drives Designations

OneLegacy staff and Donate Life Ambassadors have been busy educating first-time drivers about their opportunity to sign up with the Donate Life Registry on their DMV drivers license applications, including the following schools between Nov. 2007 & June 2008:

- Alta Loma
- Anaheim
- Bakersfield
- Burbank
- Carpinetnia
- China
- Costa Mesa
- Covina
- Garden Grove
- Glendale
- Granada Hills
- Huntington Beach
- Irvine
- La Habra
- La Mirada
- Lake Elsinore
- Lake Isabell
- Lakewood
- Lompoc
- Los Angeles
- Mission Viejo
- Oxnard
- Pasadena
- Placentia
- Redondo Beach
- Sacramento
- Sherman Oaks
- West Covina
- Westlake Village
- Whittier

- Rancho Cucamonga High School
- Fairmont Preparatory High School
- Foothill High School
- Frontier High School
- Garces Memorial High School
- Highland High School
- Liberty High School
- North High School
- South High School
- Charter Oak High School
- Buhach Grande High School
- Glendale Adventist Academy
- Granada Hills Charter High School
- Huntington Beach High School
- Marina High School
- Woodbridge High School
- La Habra High School
- La Mirada High School
- Lake Elsinore High School
- Lake Elsinore High School
- Terra Cotta Middle School
- Korn Valley High School
- Artesia High School
- Belmont High School
- Bravo Medical Magnet School
- Fremont High School
- Millikan Community High School
- Silverado High School
- St. Bonaventure High School
- Maranatha High School
- El Camino Real High School
- Gahr High School
- Redondo Shores High School
- San Gorgonio High School
- San Marcos High School
- Santa Barbara High School
- Notre Dame High School
- East San Gabriel Valley

- * Ambassador presentation
- ** OneLegacy staff with Ambassador

Donation in the Media

DONATE LIFE ROSE PARADE FLOAT

Approximately 110 regional media stories focused on Donate Life’s fifth Rose Parade float entry, including the following outlets:

Reg. News:
- Antelope Valley Press, Bakersfield Californian (2x)
- Desert Sun (2x), Inland Valley Daily Bulletin (4x), LA Daily News (x), Long Beach Press-Telegram, Los Angeles Times, Orange County Register (4x), Press Enterprise (x), San Bernardino County Sun, San Gabriel Valley (x), Tribune (x), Santa Barbara News-Press (x), Ventura County Star (x)

Loc. News:
- El Chicano (San Bernardino), Friday Flyer (Canyon Lake) (x), Inland Valley News (Pomona), L.A. Watts Times, L.A. Sentinelia Canada Valley Sun (x), Los Angeles Sentinel, Orange City News, Our Weekly, Pasadena Star-News, San Fernando Valley, Whittier Daily News

TV:
- KCBS-2 (4x), KABC-7 (4x), KTLA-5 (1x), KABC (2x), KEYT-7 (4ABC Bakersfield) (2x), KXSR-2 (4ABC Bakersfield, KDOC TV Orange County (x), KCBS 9 Palm Desert, KVTY-3 (4ABC Santa Barbara (x)

Radio:
- KABC Radio, KFWB News 981, KXLA 99.5FM (2x), KLOS 95.5FM, KOST 103.9FM (x), KPPC 89.3FM

Spanish

Print:
- El Sol del Valle de San Fernando, Hoy (x), La Opinion (x), La Prensa del Mojave, Mas (Bakersfield), Montebello Comet, Mundo LA, UC Express

TV:
- KXFW-2 (Takemond), KMEX-24 (Univisierion) (x), KVEA-52 (Takemond) (x), KRCA-2 (KVEA, Univivision) (National)

Asian

Print:
- Asian Journal (x), Chinese Daily News (x), EDI Magazine (x), KBBC Radio, KWW, Korean Times, KTBV (ress), KTBV (x)

TV:
- CTI TV, ETV, Great Love TV, Hay TV, KABC-4, Sky Link (x), TV24, VHF-TV, VHF-TV

Radio:
- AM 1300/AM 1880 (x), AM1370, Radio Little Saigon

Summary of Coverage

- LOS ANGELES TV Radio NewsOp Mag All
  - General Market: 27 8 37 0 74
  - Spanish: 18 0 9 1 23
  - Asian: 1 5 8 0 14
  - Total: 41 13 54 1 111

- NATIONWIDE TV Radio NewsOp Mag All
  - General Market: 99 19 181 9 375
  - Spanish: 15 0 14 3 24
  - Asian: 18 11 5 8 29
  - Total: 125 24 203 17 375

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- La Mirada
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- Lake Isabell
- Lakewood
- Lompoc
- Los Angeles
- Mission Viejo
- Oxnard
- Pasadena
- Placentia
- Redondo Beach
- Sacramento
- Sherman Oaks
- West Covina
- Westlake Village
- Whittier

- Rancho Cucamonga High School
- Fairmont Preparatory High School
- Foothill High School
- Frontier High School
- Garces Memorial High School
- Highland High School
- Liberty High School
- North High School
- South High School
- Charter Oak High School
- Buhach Grande High School
- Glendale Adventist Academy
- Granada Hills Charter High School
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- Woodbridge High School
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- Belmont High School
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- Fremont High School
- Millikan Community High School
- Silverado High School
- St. Bonaventure High School
- Maranatha High School
- El Camino Real High School
- Gahr High School
- Redondo Shores High School
- San Gorgonio High School
- San Marcos High School
- Santa Barbara High School
- Notre Dame High School
- East San Gabriel Valley

To view more photos, visit www.donatelifefloat.org.
Este pasado 28 de octubre, OneLegacy invitó a los Embajadores de Dona Vida a participar en nuestro primer altar de Día de Los Muertos en honor a donantes de órganos y tejidos.

Para los mexicanos y muchos centroamericanos, esta celebración no es una ocasión triste, sino es una oportunidad de celebrar la vida y la memoria de nuestros seres queridos que han pasado mejor vida. Con esta idea en mente, empleados y Embajadores de OneLegacy empezaron en la mañana a construir el altar en honor a donantes.

El festival es celebrado anualmente en el cementerio Hollywood Forever Cemetery. El público construye cientos de altares de diferentes tamaños y con temas muy variados, y miles de personas vienen a ver los altares que se han hecho con tanto empeño. El tema de nuestro altar fue Puente a la Vida, porque con su donación de órganos y tejidos, los donantes les dan una nueva vida a los beneficiados.

Después de pasar por un arco que representa el ‘Puente a la Vida,’ el público se acercaba a una pared que erguimos para exponer las fotos e historias de algunos de los donantes de nuestra rea de servicio. Para nuestro altar, varios Embajadores, como Eva y Arnoldo Pérez trajeron fotos y recuerdos de sus seres queridos que fueron donantes.

El altar fue decorado con telas, velas eléctricas, fotos, recuerdos como juguetes y aretes, fruta, pan, flores de papel y flores vivas, incluyendo el cempasúchil, que es la flor tradicional del Día de Los Muertos. También decoramos usando calaveras hechas de papel maché y otras hechas de azúcar, que son tradicionales para un altar de Día de Muertos.

Este año esperamos poner un altar todavía más grande al que hicimos el año pasado. Si a usted le gustaría participar en decorar el altar, o en el comité de planificación, llame a Sandra Madera al (213) 229-5655 para más información.

Eva y Arnoldo Pérez y su familia honran a Hernán Aizpuro en el altar de Día de Los Muertos.

Por Sandra Madera

Día de los Muertos: Celebrando la vida y el regalo de nuestros seres queridos

Una sección especial para la comunidad latina

El Puente

Eva y Arnoldo Pérez y su familia honran a Hernán Aizpuro en el altar de Día de Los Muertos.
Following are key OneLegacy performance indicators for the year 2007. (Source: OneLegacy data)

| Organ Donors | Organs Transplanted Per Donor | Organs Recovered Per Donor | Organs Transplanted | Organs Recovered | Consent Rate | Pancreases Transplanted | Livers Transplanted | Hearts Transplanted | Extra-Renals Transplanted | Extra-Renals Recovered | Kidneys Transplanted | Kidneys Recovered | Hearts/Lungs Transplanted | Kidney/Pancreas Transplanted | Kidney/Pancreas

| Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | TOTAL |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|-------|
| 32  | 43  | 36  | 40  | 26  | 20  | 38  | 34  | 30  | 35  | 31  | 396  |       |
| 60  | 67  | 63  | 75  | 58  | 48  | 32  | 70  | 63  | 55  | 70  | 60  | 741  |
| 50  | 68  | 55  | 64  | 47  | 41  | 24  | 58  | 48  | 47  | 57  | 46  | 605  |
| 36  | 70  | 60  | 81  | 68  | 43  | 28  | 52  | 43  | 45  | 54  | 64  | 655  |
| 37  | 76  | 60  | 80  | 63  | 38  | 29  | 50  | 39  | 45  | 48  | 63  | 628  |
| 6   | 15  | 11  | 12  | 15  | 9   | 7   | 9   | 7   | 7   | 6   | 146  |
| 24  | 37  | 30  | 33  | 23  | 17  | 25  | 25  | 25  | 23  | 27  | 304  |
| 5   | 13  | 13  | 22  | 19  | 9   | 11  | 7   | 7   | 6   | 14  | 126  |
| 2   | 11  | 6   | 11  | 6   | 5   | 3   | 6   | 1   | 2   | 9   | 68   |
| 65.0% | 77.3% | 59.1% | 64.9% | 50.8% | 58.5% | 54.2% | 73.3% | 66.1% | 55.0% | 61.4% | 65.4% | 62.6% |
| 69.8% | 81.8% | 66.7% | 68.3% | 56.6% | 59.5% | 61.8% | 74.5% | 73.9% | 62.5% | 74.9% | 72.1% | 68.4% |
| 98  | 166 | 123 | 156 | 126 | 91  | 60  | 122 | 106 | 100 | 124 | 124 | 1396 |
| 87  | 144 | 115 | 144 | 110 | 79  | 53  | 108 | 87  | 92  | 105 | 109 | 1233 |
| 3.06 | 3.60 | 3.73 | 3.71 | 4.20 | 3.50 | 3.00 | 3.21 | 3.12 | 3.33 | 3.54 | 4.00 | 3.53 |
| 2.72 | 3.20 | 3.48 | 3.43 | 3.67 | 3.04 | 2.65 | 2.84 | 2.56 | 3.07 | 3.00 | 3.52 | 3.11 |

Victor and Jennifer Dole hold the completed Donate Life Rose Parade float: portrait of daughter Erin. Standing with them is Kelly Sim of Renton, Wash., with the portrait of her husband, Johnathan. Two dozen donor families (journeyed to Pasadena in December to personally decorate portraits of their loved ones that adorn the Donate Life float in the 2009 Rose Parade.

ERIN: “Sparkling princess of God”

Continued from Page 1

strength and the peace of God guided our family to focus on donation to give others an opportunity to enjoy life just as Erin did. Having an older daughter with vision impairment helps us empathize even more and gain a deep sense of gratitude when Erin’s cornea tissues restored the vision of two people.

Erin lived her short, five years to the fullest because she showed compassionate love to everyone around her. We are now committed to carrying out her zest for life. It is beautiful to see Erin’s legacy continue through tissue donation. In addition, her website (www.erinchoe.com) continually draws people to find hope and encouragement, especially for those who had a tough day.

"Sparkling princess of God, have a great time with Jesus. See you soon, Baby Erin." - Mommy & Daddy

AMBASSADORS

Continued from Page 10

Advisory Committee.

The Donate Life Ambassadors program continues to grow, reaching out to transplant centers, support groups, and community groups to encourage broader participation. One-day training workshops for new participants are offered every February and September, and trained Ambassadors can attend advanced workshops to improve speaking skills and stay up to date on donation trends.

OneLegacy thanks and congratulates every Donate Life Ambassador who gives so much of their time, effort and spirit in building a donation-friendly culture in Southern California. May the next five years be as prosperous.
### Hospital Referral Data

#### KERN COUNTY
- Bakersfield Heart Hospital
- Kern Medical Center
- St. Joseph Hospital
- Mercy Hospital

#### LOS ANGELES COUNTY - CENTRAL
- White Memorial Medical Center
- VA Greater Los Angeles Healthcare System
- UCLA Medical Center - Westwood
- UCLA Medical Center - Santa Monica
- Queen of Angels / Hollywood Pres Med Ctr
- Pomona Valley Hospital Medical Center
- Pacific Alliance Medical Center
- Los Angeles Community Hospital
- LAC + USC Medical Center
- Kaiser Permanente Los Angeles Med Ctr
- Kaiser Permanente Baldwin Park Med Ctr
- Good Samaritan Hospital
- Garfield Medical Center
- East Los Angeles Doctors Hospital
- Citrus Valley Intercommunity Hospital
- Children's Hospital Los Angeles
- Cedars-Sinai Medical Center
- Brotman Medical Center
- St. Joseph Medical Center
- Providence Holy Cross Medical Center
- Bakersfield Heart Hospital
- St. Mary Medical Center
- St. Francis Medical Center
- Rancho Los Amigos Medical Center
- Presbyterian Intercommunity Hospital
- Miller Children's Hospital
- Long Beach Memorial Medical Center
- LA County Harbor-UCLA Medical Center
- St. Mary Montrose Center
- Torrance Memorial Medical Center
- Whitter Regional Medical Center

#### ORANGE COUNTY
- Anaheim Senior Hospital
- Anaheim Memorial Hospital
- Chapman Regional Medical Center
- Children's Hospital of Orange County
- CHOC at Mission
- Coast Medical Group
- Coastal Communities Hospital
- Fountain Valley Regional Medical Center
- Garden of Eden Medical Center
- Haag Memorial Hospital Presbyterian
- Huntington Beach Hospital
- Irvine Regional Hospital and Medical Center
- Kaiser Permanente Anaheim Med Ctr
- Kindred Hospital Westminster
- La Palma Intercommunity Hospital
- Los Alamitos Medical Center
- Mission Hospital Regional Medical Center
- Orange Coast Memorial Medical Center
- Placentia Linda Community Hospital
- St augustine Hospital
- St. Joseph Hospital
- St. Joseph Hospital Orange
- St. Mary Medical Center
- Torrance Memorial Medical Center
- Whittier Regional Medical Center

#### LOS ANGELES COUNTY - SOUTH
- Beverly Hospital
- Centinela Freeman Reg Med Ctr, Centinela
- Centinela Freeman Reg Med Ctr, Marina
- Coast Plaza Doctors Hospital
- Downey Children’s Medical Center
- Kaiser Permanente Bellflower Med Ctr
- Kaiser Permanente Harbor City Med Ctr
- St. Joseph Hospital Long Beach
- Memorial Hospital of Gardena
- Miller Children’s Hospital
- Rancho Los Amigos Medical Center
- St. Francis Medical Center
- St. Mary Montrose Center

### Tissue Operations Team Hits Stride, Meets Goals

In 2007, these hospitals were recognized for following guidelines to refer potential tissue donors within one hour of death.

- **Mountains Community Hospital**
- **VA Loma Linda Healthcare Systems**
- **Bakersfield Memorial Hospital**
- **San Joaquin Community Hospital**
- **Vista Specialty Hospital of San Gabriel**
- ** Rancho Los Amigos Medical Center**
- **Promise Hospital of East Los Angeles**
- ** Rancho Specialty Hospital**
- **Santa Ynez Valley Cottage Hospital**
- **Glendale Adventist Medical Center**
- **South Coast Medical Center**

### Tissue Recipient Expresses Thanks

The impact of tissue donation was expressed recently in a touching letter sent from a tissue recipient to a donor family through OneLegacy. We thank the author for permitting us to share it with you.

I am writing to let you know that I am grateful for your loved one’s decision to make tissue donation. I needed a bone graft due to a cyst that developed on my mandible which caused bone loss. I would have lost several teeth if not for having the bone that was donated. It may seem like a relatively small problem but without the donation it would have been much worse. My overall health would have been affected if I were toothless. It has really helped me and I do appreciate and admire your courage.

According to Garimella, 1,010 cornea transplants were performed in 2007 thanks to donors in OneLegacy’s service area. There were also approximately 300 heart valve donors, 850 musculoskeletal donors, and 820 skin donors. Garimella’s goal for 2008 is to recover at least 1,500 donors among the more than 20,000 potential tissue donors referred to OneLegacy in each year.

Like most organ and tissue recovery agencies across the country, OneLegacy is not involved in the preparation (or processing) of tissue for transplant. Recovered tissue is transferred to tissue processors such as Musculoskeletal Transplant Foundation and Tissue Banks International, which then prepare and engineer the tissue for medical applications.

The biggest barrier in tissue is time, explains Garimella. Within 24 hours we have to determine eligibility, contact the family, interview them about their loved one’s medical and social history, and perform the recovery. Sometimes there is simply not enough time.
Up to 6,000 Participants Expected at 6th Annual Donate Life Run/Walk

Thousands of Southern Californians touched by donation will gather at the 6th Annual Donate Life Run/Walk on Saturday, April 26 at Cal State Fullerton. Proceeds will fund media campaigns promoting enrollment in the Donate Life California Organ & Tissue Donor Registry. Last year, attendance increased by 20% to more than 5,000 participants, with 1,500 donor family members forming teams in honor of 73 organ and tissue donors.

For a fourth year, a challenge has been issued to all Orange County mayors to participate in a Mayor-athon at the event. As of April, 13 mayors and 12 superintendents had committed to walk with constituent donor family members and transplant recipients.

The Circle of Life Garden, which allows donor families and recipients to honor organ and tissue donors with a sign posted in a special designated area, will return after a successful debut last year. Approximately 100 signs will adorn the meditative area, allowing all participants the opportunity to pay tribute to organ and tissue donors.

For registration and other event information, visit the Donate Life Run-Walk website, www.donatelifeoc.org.

In the fall of 2006, Donate Life America launched the Donor Designation Collaborative (DDC). The DDC is a national effort to improve donation rates by ensuring that each state has an effective system for allowing individuals to designate themselves as donors. In addition to helping states create new registries or improve existing registries, the DDC has focused on encouraging state teams to share, test and adopt best practices that measurably increase the number of registered donors.

In just one year, the number of registered donors in the United States increased by more than six million, and the Donate Life California Registry contributed nearly a quarter of this increase. These individuals joined more than 62 million people already designated as life-saving donors to reach a total of 69,017,650 registered donors.

In 2007, 19 percent of organ donors and 27% of tissue donors in California’s organ registry contributed. With a well-designed registry, an outstanding relationship with the DMV, and robust media campaigns that impact the designation rate of 27%, the state compares favorably with other large states such as Florida, Michigan and New York.

The DDC Faculty has determined that in order to maximize their potential to save lives, donor registries should be designed with the following characteristics, such as offering first person consent (versus merely intent), consent for tissue donation, enrollment through a dedicated website, and enrollment at the DMV. California is one of 12 states that meets all eleven of the best-practice design criteria.

State, National Data Reflect Impact of Donor Registries
OneLegacy achieved its highest-ever organ donation consent rate, 63%, in 2007. The rate marks an improvement of one percentage point over the mark set the year before, and a full seven percentage points above the average between 2002 and 2005.

Working in concert with more than 200 hospital partners, OneLegacy coordinated the recovery of 1,233 transplanted organs from 395 donors last year. Although the number of organ donors and organs recovered declined from the prior year, the 2007 totals represent the organization’s second-highest ever.

Several large organ recovery agencies reported a decline in the number of eligible donor referrals in 2007, and OneLegacy was no exception, said OneLegacy CEO Tom Mone. Of course, this means that fewer people died under the sudden circumstances that usually precede the opportunity to donate organs, so our community benefits in this regard. We are proud to serve Southern California’s multicultural communities by making the best of the opportunities that are presented to us.

Continuing its tremendous growth in 2007 was OneLegacy’s Tissue Operations. OneLegacy recovered tissue from 1,419 donors, up from 889 tissue donors in 2006 and 397 in 2005. Most tissue recovered by OneLegacy eventually returns to our area for use in medical procedures, said Mone. Since a single tissue donor can give corneas, bone and skin that can save and heal up to 100 people, our growth is a good sign for the future of organ and tissue donation.

Even though Erin was only five years old and the youngest of three children, she behaved maturely beyond her years. She loved the challenges in her life and always looked beyond to expand her limits. She was eager to read at two. At four, she endlessly began to draw and put her thoughts into writing. She would often draw a cross with a heart in the middle. She was never shy, but was always eager to sing praise songs and express her own feelings. These treasures and memories she left behind reflect her love for God who is the center of our family.

Then she went home to be with the Lord on September 2, 2006. She spent the whole Labor Day weekend with family and friends doing what she loved best. She even had a chance to play in a soccer game she so wanted to be in. Now she is forever in the arms of Jesus. The community newsletter of OneLegacy, the non-profit organ and tissue recovery organization serving the greater Los Angeles area

Organ Consent Rate and Tissue Recovery Peak in 2007

The community newsletter of OneLegacy, the non-profit organ and tissue recovery organization serving the greater Los Angeles area.

The Bridge

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Chief Operating Officer and Executive Vice President of Finance

Bobby Patton
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Director, Recovery and Transplant Services

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Director, Quality Assurance and Performance Improvement

800-338-6112
24-hour line for routine notification or donor referrals

www.onelegacy.org

Please see 2007

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