



## Start a Donate Life California Registry eCampaign!

An eCampaign is a free and simple online tool to:

- ✪ Inspire your community, organization, staff and friends to sign up organ, eye and tissue donors on the Donate Life California Registry
- ✪ Track how many people your event and/or eCampaign inspires to sign up as donors

Setting up your eCampaign is easy! Simply submit the following content to Ryan Mangindaan ([rmangindaan@onelegacy.org](mailto:rmangindaan@onelegacy.org)) by **March 10th**:

- ✓ A paragraph with 200 words or less about your connection to donation and message encouraging your friends and community to register as donors
- ✓ Up to 3 images representing your organization or connection to donation
- ✓ Organization logo (if applicable)

Once we receive your content, we will create your personalized eCampaign page! You will receive a link to your page by Friday, March 28th!

Need some ideas? You can browse current eCampaigns at:

<http://donatelifecalifornia.org/ways-to-help/current-ecampaigns/>

